



Dear Friends of the Smyrna Stars:

This letter is written on behalf of the Smyrna Stars Junior Division Basketball Program to ask for your support in sponsorship or donation for our upcoming fundraiser – our second annual Celebrity All-Star Basketball game with the Harlem Legends (former Harlem Globetrotter players). The theme of our event is “Take your Dad to the game - A Father’s Day Celebration”!!! The date of the event is June 13, 2009.

Last year’s event was a rousing success, as families and kids of all ages enjoyed watching the entertaining Harlem Legend Players play against several NBA and NFL players that participated in the game, such as former NFL player Mo Lewis, and current NBA players: Jarrett Jack, Royal Ivey, and Javaris Crittenton. We also had Gar Heard and Mario West as celebrity coaches from the NBA.

Proceeds from this fundraiser support The Smyrna Stars Junior Division Basketball Program. The Smyrna Stars is an AAU (Amateur Athletic Union)/ YBOA basketball program that promotes and teaches teamwork, sportsmanship, good conduct, leadership and character values to young men 9-17 years old. The Smyrna Stars programs have helped many young men obtain academic and athletic college scholarships. All of our directors, coaches, and other association personnel are volunteers and receive no compensation other than the satisfaction that we are helping to develop future model citizens for our communities.

We have 7 teams for whom we are raising funds for participation in regional and national tournaments. This fundraiser will help to offset team expenses, including lodging, transportation, meals and registration expenses. This fundraiser will also help assure that all of our participants are given the opportunity to participate in our county, state, and national tournaments. Our program serves a diverse group of young men from various socio-economic backgrounds. As such, we would like to provide an opportunity for the young men that may not have the financial resources, but have the strong desire to learn and play the game of basketball at the next level.

Our players participate in various community service projects across Metro Atlanta as well. ***For this event, we will sponsor a community school supply drive, asking every attendee that comes to our event to bring a school supply item to the game. We will donate the school supplies collected to several charity organizations to benefit children in need for the upcoming school year!***

***We need your help!!***

***You can support us and gain great marketing/advertising visibility for your company  
by selecting one of our sponsorship levels listed below:***

**Gold Sponsor: \$100**

\*Acknowledgement in Game Brochure

**Platinum Sponsor: \$250**

\*Acknowledgement in Game Brochure and website

**Free Throw Sponsor: \$ 500**

\*Inclusion in Half-time sponsorship announcements  
\*Acknowledgement in Game Brochure and website  
\*Autographed Team Photograph

**And1 Sponsor: \$1000**

\*Display your provided corporate signage in the gym  
\*Inclusion in Half-time sponsorship announcements  
\*Acknowledgement in the game brochure and website  
\*Autographed Team Photograph

**3 Point Sponsor: \$1500**

\*Play on Opposing Team  
\*Display your provided corporate signage in the gym  
\*Inclusion in Half-time sponsorship announcements  
\*Acknowledgement in game brochure and website  
\*Autographed Team Photograph

**Slam Dunk Sponsor: \$2000**

\*Become a Harlem Legend for the day and play in the game!  
\*Display your provided corporate signage in the gym  
\*Inclusion in Half-time sponsorship announcements  
\*Acknowledgement in game brochure and on website  
\*Autographed Harlem Legends Basketball

***In kind Sponsorship (additional ways to support this event):***

1. Your company may purchase group tickets for a company outing or sponsor children from the various charitable organizations in and around the Atlanta area. If you purchase 30 or more tickets we will reserve a section of the gym for your group.
2. Gift certificates and/or company products are welcome.
3. Candy, Food, Beverages and such for the concession stand.

The Smyrna Stars Basketball club is a 501c3 organization that has been supporting youth athletics for approximately 13 years.

All sponsorship contributions should be made payable to: Smyrna Basketball Club or SBC. Contributions and/or donated items should be sent to: SBC, c/o Kwanya Martin, 707 Vinings Estates Drive, Mableton, GA 30126. Please feel free to call us at (678)910-2823 or email us at [grpluser@bellsouth.net](mailto:grpluser@bellsouth.net) with additional questions or concerns.

Thank you in advance for your consideration. We look forward to you helping us help the kids and families of our local communities and charities.

Respectfully,

Smyrna Stars Basketball Club☺